

## MenuGem Sites

- MenuGem hosts all websites on our own dedicated server.
- All e-commerce activity is done on the MenuGem platform for the MenuGem Service Fee of \$2.50 or 4.5% of each order's Grand Subtotal. See full terms at <https://www.menugem.com/terms>

## Domain Name

### *If you already own the domain name*

- Go to your DNS settings and Update your Name Servers to ns1.Bluehost.com and ns2.Bluehost.com
- **No cost** to assign your domain to our dedicated server.

### *If you do not have a domain name*

- Purchase your domain from any provider as long as you can access your DNS settings and update your Name Servers to ns1.Bluehost.com and ns2.Bluehost.com
- **No cost** to assign your domain to our dedicated server.

## Hosting

### 1-Page Site

**\$71.99 per year**

Example: [www.mgem.me](http://www.mgem.me)

- One static page.
- Responsive design looks great on phone, tablet, laptop and desktop.
- SEO optimization with sitemap XML file, meta tags for keywords and description.
- SSL Certificate.
- Google Analytics.

### Site Set-Up

- **\$107.99** for the first 3 hours of web development to get your site started.

### 5-Page Site

**\$129.99 per Year**

Example: [www.mgem.co](http://www.mgem.co)

- Five static pages.
- Responsive design looks great on phone, tablet, laptop and desktop.
- SEO optimization with sitemap XML file, meta tags for keywords and description.
- SSL Certificate.
- Google Analytics.

### Site Set-Up

- **\$179.99** for the first 5 hours of web development to get your site started.

## Web Updates

- **\$35.99/hour** (billed in 15-minute increments of \$8.99).
- Or, **\$35.99 per year** for FTP Access to your website.
- First we estimate the hours needed for your project. Then, we'll send you an invoice for payment.

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**What We Need to Get Started**

To get started with your MenuGem Site, you will need to provide your

- **Domain Name**
- **Logo**
- **Photos**
- **Social Media Links**
- **Web Page Content**

**Domain Name**

Domain Name instructions are explained on Page 1 of this document.

**Logo**

- Need a primary logo file at least 1000 pixels wide and 96 pixels per inch.

*If Client does not yet have a logo*

- Estimate hours for logo creation.
- Agree to a storyboard of what the logo should look like
- Create logo (or multiple alternative options)
- Present option/options to Client
- Choose final logo

**Photos**

<p><b>For 1-Page Site</b></p> <ul style="list-style-type: none"> <li>• Need Main Content photo preferably at least 600px wide and 96 pixels per inch.</li> <li>• Need Second Column photo preferably at least 400px wide and 96 pixels per inch.</li> </ul>	<p><b>For 5-Page Site</b></p> <ul style="list-style-type: none"> <li>• Need Title Card image at least 1920 pixels by 1080 pixels and 96 pixels per inch.</li> <li>• Need Subpage Navigation image at least 1600 pixels x 1115 pixels and 96 pixels per inch.</li> </ul>
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*If Client does not have photos to use*

- Decide with Client what photos can be used. They can be the photos on the example site, or new photos from MenuGem.
- Choose final photos.

**Social Media Links**

- Client to provide MenuGem with complete URLs for all social media links to be used.

**Web Page Content**

- Client must provide all content in document format with images provided separately in JPG or PNG format, 96 pixels per inch preferred.

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- Decide on a page title for every page.
- Client and MenuGem will agree on an estimate for MenuGem to put all content on the website. Web development work is **\$35.99/hour** (billed in 15-minute increments of \$8.99).

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